

Team Members: Shwetha Bharadwaj, Hamiyyet Bilgi, Mark Khoury, Nikhil Kishore

Press Release

Booth Students Create Jaid, an AI-Driven Investment Newsletter with Sentiment Analysis

Wall Street Journal, March 13, 2025

Professor Bradford Levy was excited to see the impact of the latest quarterly earnings season on his portfolio, but he wasn't sure if he'd be able to dedicate enough time to checking the new about all of his positions given his commitments to his research and teaching his very curious students in his AI and Financial Information course. Fortunately, he was part of a beta test for Jaid, an AI-powered investment research tool that linked directly to his portfolio and provided him with daily newsletters in his inbox. These digests were curated with the most important financial news and sentiment analysis to help him quickly gauge the market impact of recent developments.

“Jaid was not only a real time-saver, but it also helped inform me as an investor,” Levy stated. “I research my portfolio diligently when I have the time, but Jaid helps me find important news that I might not have otherwise seen. I like that it gives me a quick sentiment analysis for each article so that I can see what the initial market reaction is, which helps guide my thinking when I re-evaluate my investment decisions.”

As he checked his latest digest from Jaid, he noticed an alert summarizing recent tariff expectations from policymakers, highlighting a negative sentiment score for companies with global supply chains. Within seconds, he had a snapshot of how potential policy shifts might affect his holdings.

Retail investors often struggle to filter through the overwhelming amount of market news. Professional traders have Bloomberg Terminals and teams of analysts, but individual investors lack an efficient way to track news that matters to their portfolio. Jaid solves this by analyzing an investor's portfolio to identify relevant stocks, researching and curating the most important news for those positions, using AI to process news sentiment and categorize articles as positive, negative, or neutral, and delivering a personalized investment newsletter directly to users' inboxes.

“Jaid takes the guesswork out of financial news,” said co-founder Nikhil Kishore. “Instead of sifting through hundreds of articles, our platform shows you exactly what's most relevant to your investments, with clear sentiment scores to help you interpret the impact.”

Jaid operates in four key steps. First, it takes in a user's portfolio positions to determine which stocks are most relevant. Second, it researches and curates the most impactful news stories related to those positions, filtering out lower-priority articles. Third, it applies sentiment analysis to classify each article as positive, negative, or neutral. Finally, it compiles these insights into a personalized newsletter that gives investors a clear summary of their portfolio's most important news each day.

Unlike Google Alerts, which surfaces articles based on broad keyword matches, or Seeking Alpha, which relies on user-generated content, Jaid actively scores, ranks, and filters news using an importance engine trained on historical market reactions. Jaid's AI isn't just summarizing—it's prioritizing what actually moves markets based on sentiment strength and relevance to your portfolio.

Jaid helps to save investors time, which is especially important as a study from Empower found that the average retail investor spends just 12 minutes a day looking through portfolios. Other solutions can't provide the quick, personalized, insightful picture that Jaid can, which is exactly what retail investors have been looking for.

“Retail investors shouldn't have to spend hours sorting through financial news to stay informed,” said co-founder Mark Khoury. “With Jaid, they get the insights they need in minutes.”

Jaid is currently in beta testing with a group of early adopters and is expected to launch publicly in Q3 2025. The platform will operate on a freemium model, offering a free tier with daily newsletters that include top news and sentiment scores, and a premium tier with advanced filtering, historical sentiment tracking, and additional AI-powered insights.

The team is actively refining the importance engine and collecting user feedback to improve the ranking of news articles.

“Our goal is to build a tool that retail investors truly rely on,” said co-founder Hamiyyet Bilgi. “We are already seeing strong engagement from beta users, and we're excited to expand access later this year.”

Frequently Asked Questions:

General Questions

1. Who is Jaid for? Who is the target customer?

Jaid is designed for retail investors who want to stay informed about market-moving news without spending hours searching for and analyzing financial articles. This includes long-term investors who want to monitor their portfolios without being overwhelmed, active traders who need real-time updates on sentiment shifts, and multi-asset investors who hold stocks, ETFs, bonds, and cryptocurrencies. The retail investment space is growing rapidly, with over **31% of American adults using online retail brokerage programs, and over 30 million new retail investors have created brokerage accounts in the US since 2020**. The total addressable market (TAM) for investment research and financial news platforms is estimated to be **over \$6 billion**, covering AI-driven financial analysis, premium news subscriptions, and brokerage-integrated research tools. While trading platforms like Robinhood and E*TRADE have simplified investing, they do not provide AI-driven, personalized financial news tailored to individual portfolios. Jaid fills this gap by offering a highly efficient research tool that distills vast amounts of financial news into **personalized, actionable insights**, making it easier for investors to make informed decisions.

2. Why should I use Jaid instead of reading financial news on my own?

Financial news is scattered across multiple platforms, making it difficult for retail investors to keep up with the latest developments relevant to their investments. Investors often spend hours manually filtering through news articles, market reports, and earnings updates to find information that directly impacts their holdings. Institutional investors have access to Bloomberg Terminals, dedicated research teams, and AI-powered analytics, while individual investors are left relying on fragmented sources or keyword-based alerts that lack contextual insights. Jaid

solves this by **automating news aggregation, filtering out irrelevant stories, and ranking the most impactful articles based on relevance and sentiment**. This allows investors to focus on what truly matters to their portfolios without wasting time sorting through endless headlines.

Functionality & Features

3. How does Jaid work?

Jaid operates in four key steps:

1. **Portfolio Analysis:** Users input their portfolio manually or connect a brokerage account for real-time tracking.
2. **News Aggregation:** Jaid scans thousands of financial news sources daily, identifying and filtering relevant news while discarding articles with little or no impact.
3. **Sentiment Analysis:** Using deep learning, Jaid classifies articles as positive, negative, or neutral and measures sentiment strength and historical impact.
4. **Personalized Newsletter & Alerts:** Users receive a customized newsletter with ranked news and sentiment scores, with options for real-time alerts and adjustable delivery frequency.

See Exhibits 1 and 2 for a process flow of how Jaid works and its agentic workflow.

4. What sources does Jaid use to gather financial news, and how does it determine what is important?

Jaid aggregates news from a variety of **trusted financial sources**, including major financial news websites, regulatory filings, earnings reports, analyst insights, and official company press releases. It continuously scans thousands of articles daily and filters them based on **credibility, relevance, and market impact**. Jaid's **importance engine** scores each article by analyzing:

- **Source credibility:** Prioritizing reputable financial outlets and analysts.
- **Relevance to portfolio holdings:** Filtering out general market news unless it has a direct impact.
- **Historical impact of similar news:** Identifying how past news of the same type influenced markets.
- **Sentiment strength:** Evaluating positive or negative sentiment in an article and its possible effect on a company.

Bias, Reliability & Competitive Positioning

5. How does Jaid account for bias in financial news?

Bias in financial reporting is a known issue, as different publications may frame the same event in varying ways. Jaid addresses this by **aggregating multiple sources**, reducing reliance on any single viewpoint. The **AI-driven sentiment model focuses on tone, wording, and key financial phrases** rather than subjective human interpretation. Users can also **customize their preferred sources** in future premium versions, filtering or excluding certain publishers for more control over their news feed.

6. How is Jaid different from competitors like Atom, Kavout, Aiera, Seeking Alpha, and traditional news aggregators?

Unlike competitors, Jaid is **not just another news aggregator** or investment forum. Atom, Kavout, and Aiera focus on **stock screening and AI-driven investment recommendations**, while Seeking Alpha offers **crowdsourced research** that requires manual review. Some free tools, like **The Wall Street Journal’s “10 Point” Daily Newsletter**, provide broad financial updates but lack **personalization to a user’s holdings**. Jaid **curates news specifically for each user’s portfolio** and provides **granular sentiment scoring**, making it more actionable than generalized market news. See examples of what the competitor platforms look like in Exhibits 3a and 3b, and a key feature analysis of Jaid vs. its competitors in Exhibit 4.

7. Why can’t I ask ChatGPT to do this and get it for free?

While ChatGPT is a powerful AI tool for answering general financial questions, it lacks **portfolio-specific news filtering, real-time market tracking, and AI-driven sentiment scoring** tailored to an investor’s specific holdings. Jaid continuously scans financial news, **prioritizes what’s relevant to your portfolio, and provides curated insights**—something ChatGPT does not do natively.

Additionally, ChatGPT doesn’t track **historical sentiment trends**, provide **custom alerts**, or analyze **sector-wide shifts in real time**. Jaid is designed to **streamline investment research and decision-making** by delivering **concise, personalized insights** straight to your inbox. While ChatGPT can answer broad financial questions, Jaid provides **actionable, real-time intelligence** specific to your investments. See Exhibit 5a to view a sample ChatGPT output when asked to perform similar functions as Jaid. See Exhibit 5b for analysis of this output. We observed that ChatGPT (even with fine-tuned instructions) consistently underperformed Jaid due to pulling from unreliable sources, using old articles, duplicating articles, missing important events, and giving nonsensical sentiment scores.

Market Coverage & Customization

8. Does Jaid support international markets?

Yes, Jaid supports **all major global stock exchanges** and provides international financial news coverage. While it currently focuses on **U.S. markets**, it also tracks **European, Asian, and emerging market** financial news. Future updates will include **expanded sentiment analysis** for non-U.S. securities.

9. What types of assets does Jaid track?

Jaid currently supports **stocks**. Future updates will expand coverage to include **bonds, cryptocurrencies, and commodities such as gold, silver, oil, and agricultural products**, allowing users to track sentiment across multiple asset classes.

10. Can I adjust how often I receive updates from Jaid?

Yes, users can customize their **news frequency, delivery times, and sentiment-based alert thresholds**. Options include **daily digests, real-time notifications, or weekly summaries**,

depending on individual preferences. This feature will only be available with a premium subscription.

Performance & Validation

11. How has Jaid been validated?

Jaid has undergone **beta testing with early adopters**. Testing so far has demonstrated that Jaid **significantly reduces the time spent searching for relevant news** while maintaining high precision in story selection. Jaid is undergoing continuous validation with its beta testing group. See Exhibits 6a, 6b, 6c, and 6d for examples of what deciphering investor news looks like with and without Jaid's features.

12. Will Jaid integrate with brokerage accounts?

Yes, in the near future **premium users** will be able to connect their brokerage accounts, enabling Jaid to **track holdings in real time** and send **instant alerts** on relevant news events.

13. Does Jaid provide financial advice?

No, Jaid is an **investment research tool**, not a financial advisory service. It does **not provide buy or sell recommendations, trade signals, or portfolio management services**. Investors should use Jaid as a **supplement to their own research** and consult a financial advisor for personalized decisions.

Advanced Features & Future Upgrades

14. Will Jaid support sentiment analysis for cryptocurrencies and DeFi assets?

This feature is coming soon. In future updates Jaid will expand its capabilities to include **cryptocurrency sentiment tracking for DeFi assets, blockchain news, and regulatory changes** affecting digital currencies.

15. Can Jaid detect and track industry trends?

Yes, Jaid identifies **sector-wide trends** by analyzing sentiment across multiple companies within an industry. This helps investors anticipate **broader market movements**, regulatory shifts, and economic changes affecting an entire sector. However, Jaid only flags these to users if an article about sector-wide trends is relevant to an investor's portfolio.

16. Will Jaid include historical sentiment tracking?

Yes, premium users will be able to access **historical sentiment trends** for stocks, sectors, and asset classes, allowing them to analyze **how past sentiment shifts correlated with price movements**.

17. What if Jaid gets a sentiment score wrong or different sources have conflicting views?

Jaid continuously refines its sentiment model using market reaction data. When news sentiment is mixed across sources, Jaid assigns a confidence rating and provides the full range of sentiment scores. Users can also view the original articles to verify interpretations themselves. In cases of highly volatile news events, Jaid will flag sentiment scores as "low confidence" and provide a disclaimer encouraging further research.

18. Can Jaid be used by financial advisors?

Yes, while Jaid is built for retail investors, **financial advisors** can use it to track **client holdings** and stay updated on relevant market-moving news. Future premium versions may include **multi-portfolio tracking** for advisors managing multiple clients.

19. What future developments are planned for Jaid?

Jaid has an ambitious roadmap aimed at expanding its capabilities to provide even more value to investors. One of the most anticipated features is **brokerage account integration**, allowing users to seamlessly connect their investment accounts and receive real-time sentiment-driven insights on their holdings. Additionally, **historical sentiment tracking** will be introduced, enabling investors to analyze past sentiment trends and their correlation with stock price movements over time.

Another key upgrade is **deep research functionality**, which will offer in-depth AI-driven insights into specific stocks, sectors, and investment themes—available exclusively to premium users. **Social media sentiment tracking** is also in development, providing investors with a way to monitor retail investor sentiment from platforms like Twitter and Reddit, complementing traditional financial news sources.

Jaid will also expand its **asset coverage** by adding **commodities sentiment tracking**, making it possible to assess AI-driven sentiment trends for gold, oil, agricultural products, and other key market-moving resources. Enhancements to **international market sentiment analysis** will further improve coverage for investors with global portfolios.

To improve user experience, Jaid will introduce **greater customization options**, allowing investors to set more granular news frequency controls, custom sentiment alert thresholds, and source filtering capabilities. Together, these developments will position Jaid as the most comprehensive AI-powered investment news and sentiment analysis tool on the market.

Access & Availability

20. How does Jaid handle breaking news and major global events?

Jaid **monitors financial news in real time** and sends **immediate alerts** for major economic events, central bank decisions, geopolitical developments, and policy changes that could cause major impacts to an investor's portfolio.

21. How does Jaid evaluate news sources for reliability?

Jaid prioritizes **established financial outlets, regulatory filings, and credible investment research**, while deprioritizing speculative blogs or low-accuracy sources.

22. How can I get access to Jaid?

Jaid is currently in **beta testing, with early access coming soon**. Please stay tuned for our next press release, where we will be releasing details for our next group of users.

Appendix

Exhibit 1: Jaid Process Flow Diagram

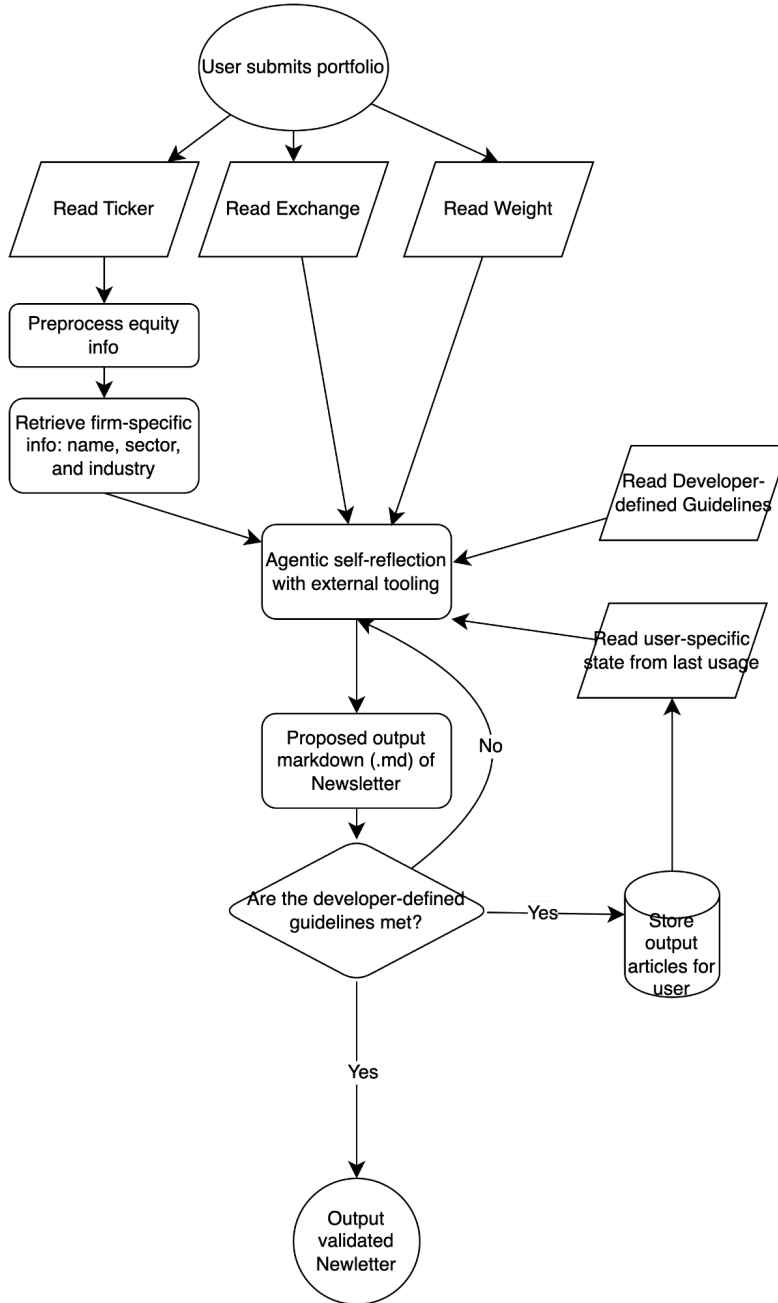


Exhibit 2: Jaid Agentic Workflow

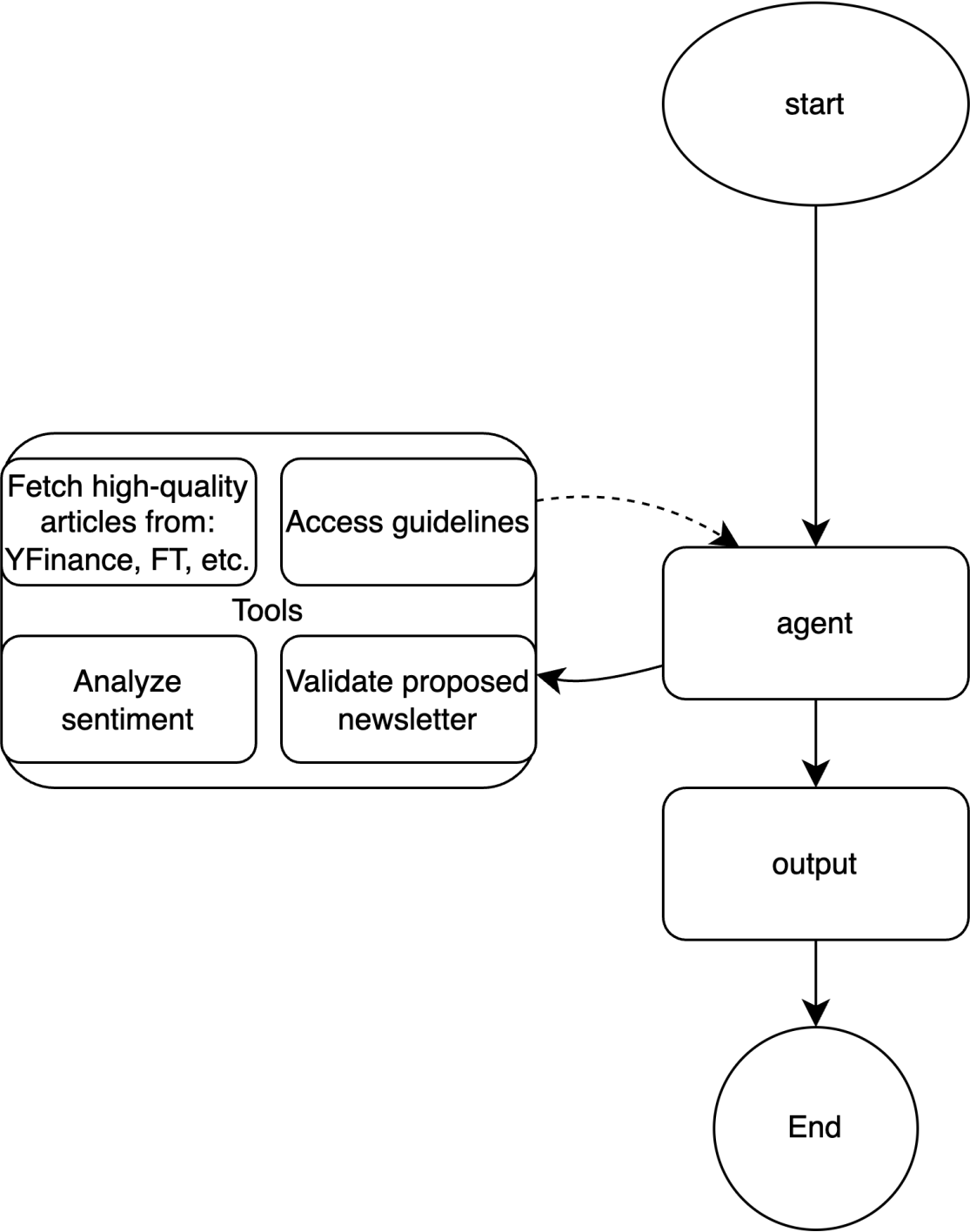


Exhibit 3a: Samples of Competitor Platforms - Wall Street Journal 10 Points

TODAY'S HEADLINES

1

- [Climate progress](#) at big companies has stalled.
- The United Auto Workers union [threatened to widen strikes](#) against Detroit's carmakers.
- China [sent its top diplomat to Russia](#) after surprise talks with White House officials.
- American [business confidence in China](#) has slumped to its lowest in decades.

LIVE FROM THE MARKETS

2

	LAST	CHG	%CHG
↑ DJIA FUTURES	34981.00	46.00	0.13
↑ S&P 500 FUTURES	4508.25	6.75	0.15
↑ NASDAQ COMPOSITE	13710.24	1.90	0.01

Source: Factset, Market data as of 9/19/2023, 5:56:11 AM ET

Follow our [live markets coverage](#) all day.

- Instacart set a price of [\\$30 a share for its initial public offering](#), at the top end of expectations, ahead of its trading debut today.
- FTX has [sued founder Sam Bankman-Fried's parents](#) to recover millions of dollars in "fraudulently transferred and misappropriated funds."

READ IT HERE FIRST

3

Western nations are forging unusual alliances to replace Russian gas.

Russia's inexpensive gas kept suppliers such as Algeria, Congo and Azerbaijan out of the European market for much of the last decade. But those once-obscure corners of the energy

Exhibit 3b: Samples of Competitor Platforms - Atom Finance

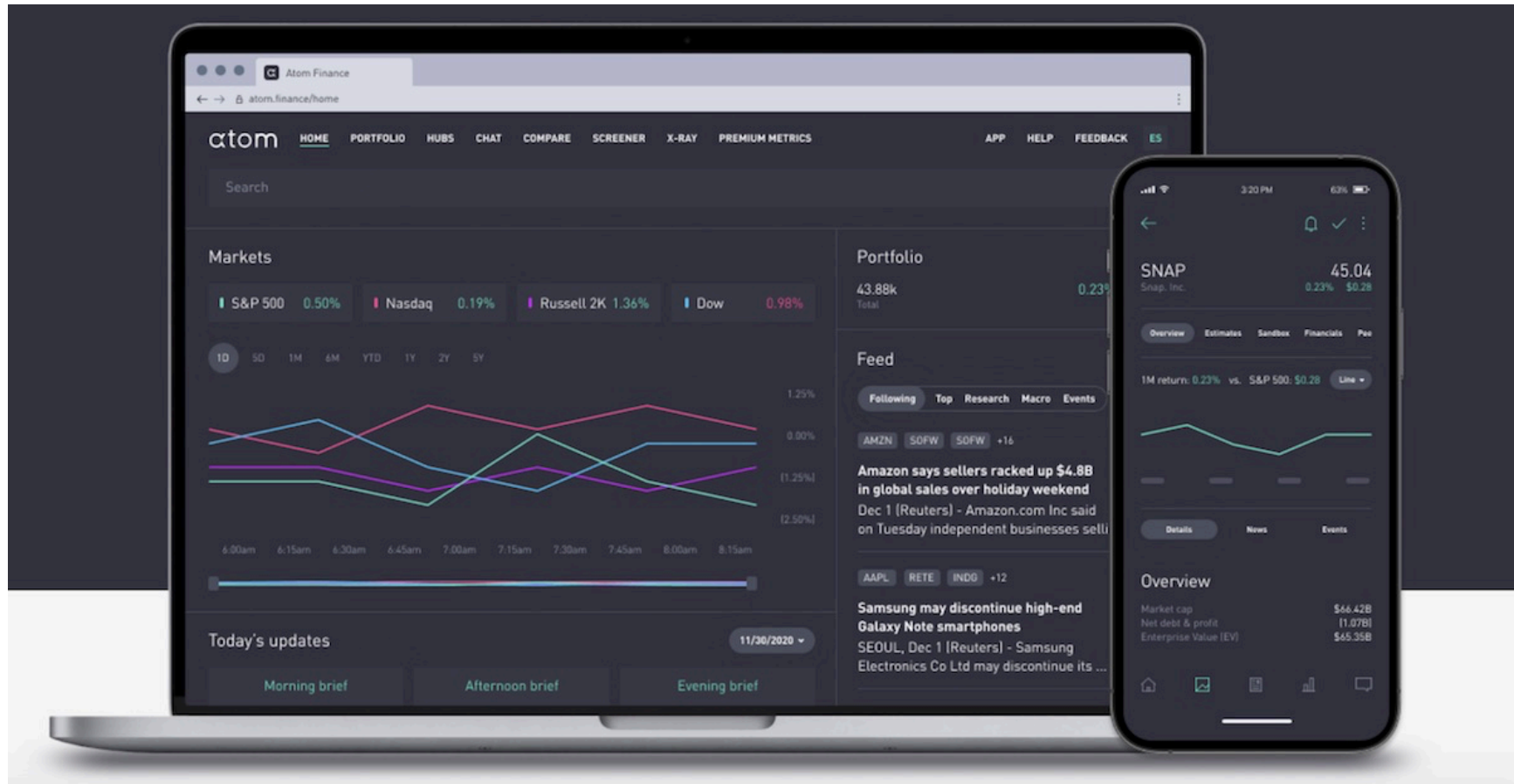


Exhibit 4: Competitive Feature Analysis

Feature	Jaid	Aiera	Seeking Alpha	Atom Finance	Kavout	WSJ 10-Point	Google Alerts
Portfolio-Specific News Curation	✔ Yes	✘ No	✘ No	✘ No	✘ No	✘ No	✘ No
Personalized Newsletters	✔ Yes	✘ No	✔ Yes	✔ Yes	✘ No	✔ Yes	✘ No
AI-Driven Sentiment Analysis	✔ Yes	✔ Yes	✘ No	✘ No	✔ Yes	✘ No	✘ No
Historical Sentiment Tracking	✔ Yes	✘ No	✔ Yes	✔ Yes	✔ Yes	✘ No	✘ No
User Feedback Integration	✔ Yes	✘ No	✘ No	✘ No	✘ No	✘ No	✘ No
Brokerage Account Integration	✔ Yes	✘ No	✘ No	✘ No	✘ No	✘ No	✘ No
Customizable Alerts	✔ Yes	✔ Yes	✘ No	✔ Yes	✔ Yes	✘ No	✔ Yes
Mobile App Availability	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes	✔ Yes
Target User Base	Retail Investors	Institutional Investors	Retail Investors	Retail Investors	Retail & Institutional Investors	General Readers	General Readers

Exhibit 5a: ChatGPT Example Output when given similar prompts to Jaid

Hey ChatGPT! I want the latest updates about the news related to my stock portfolio. I hold 40% in Meta, 30% in Procter & Gamble, 20% in Bank of America and 10% in Boeing. Can you give me a newsletter brief that tells me what the important articles, press releases, SEC filings, etc. are to know related to my portfolio from the last day and what the sentiment of each article is and what that means for my positions? Also, please stick to reliable sources only.

Here's a brief overview of recent developments related to your stock portfolio:

1. Meta Platforms Inc. (40% of Portfolio)

Meta is among several major corporations that have announced significant layoffs in 2025, aiming to improve efficiency and reduce costs. BUSINESSINSIDER.COM

Sentiment: Negative. Layoffs can indicate internal challenges and may affect employee morale and productivity. However, they might also lead to reduced operational costs in the long term. FITCHRATINGS.COM

2. Procter & Gamble Co. (30% of Portfolio)

Approximately three weeks ago, Procter & Gamble's stock declined by about 4% following analyst concerns regarding the company's fiscal 2025 organic sales guidance. The company acknowledged increased short-term market volatility in the U.S., signs of slowing in certain categories, and retailer de-stocking. Despite these challenges, P&G maintains it has flexibility to protect earnings per share if organic sales growth slows. INVESTING.COM

Sentiment: Negative. Analyst skepticism and market volatility can pressure stock performance. However, P&G's proactive measures to protect earnings might mitigate some risks.

3. Bank of America Corp. (20% of Portfolio)

No significant news or SEC filings were identified for Bank of America in the past day. INTELLIGIZE.COM

Sentiment: Neutral. The absence of recent developments suggests stability, but it's essential to monitor for any upcoming reports or filings. SHARECAST

4. The Boeing Company (10% of Portfolio)

Fitch Ratings reported that Boeing has made early progress in resuming production post-strike, reducing legacy inventory, and managing supply chains. This progress paves the way for the planemaker to produce 38 units per month in the third quarter. REUTERS.COM

Sentiment: Positive. Resuming production and effective inventory management are favorable signs for Boeing's operational recovery. REUTERS.COM


Additionally, Boeing is among several major corporations that have announced significant layoffs in 2025, aiming to improve efficiency and reduce costs. BUSINESSINSIDER.COM

Sentiment: Negative. While layoffs can reduce costs, they may also indicate internal challenges and affect employee morale. FITCHRATINGS.COM

Portfolio Overview:

Recent developments present a mixed outlook for your portfolio. Meta and Boeing's layoffs raise concerns about internal challenges, while Boeing's production progress is a positive sign. Procter & Gamble faces market volatility and analyst skepticism, and Bank of America remains stable with no recent significant news. Continuous monitoring of these companies is advisable to assess potential impacts on your investments. INVESTING.COM

Major Companies Announce Significant Layoffs in 2025

businessinsider.com
The list of major companies laying off staff this year, including Porsche, Wayfair, Starbucks, and Meta
2 hours ago 




Sources   

Exhibit 5b: Analysis of ChatGPT Output

ChatGPT performed poorly when prompted with Jaid Instructions, indicating that it is not a viable substitute

1. Duplicative Sources

Uses the same article twice in the same newsletter

2. Displays Old Articles

Showed articles that were several weeks old, which were irrelevant to today's markets

3. Missed Key News Events

Failed to mention key layoff announcement from Bank of America on the day this query was run (3/12/2025)

4. Uses Unreliable Sources

Despite explicit prompting to the contrary, ChatGPT still utilizes unreliable sources, including secondary source aggregators

5. Shows Unclear Sentiment Data

Shows obvious errors in sentiment scoring, such as giving sentiments about the absence of news or showing conflicting sentiments to the user without explaining overall sentiment



Exhibit 6a: Jaid Validation A/B Test (Jaid MVP)

Daily Newsletter - March 12, 2025

Intro

Good morning! In today's newsletter, we explore the latest developments surrounding the stocks in your portfolio: Apple (AAPL), Nvidia (NVDA), Microsoft (MSFT), Amazon (AMZN), and Alphabet (GOOGL). With a mix of market updates and strategic insights, we aim to keep you informed about the trends that matter most.

Apple (AAPL) - Portfolio Weight: 40%

[Apple Inc. \(AAPL\) Delays AI-Powered Siri Upgrades, Citing Development Challenges](#)
Sentiment: Neutral - The delay in Siri upgrades is a setback, but it reflects Apple's commitment to quality. The market may react cautiously.

[Apple's Delayed Release of Advanced Siri to Lead to Softer iPhone Replacement Cycle, Morgan Stanley Says](#)
Sentiment: Neutral - Concerns about a softer replacement cycle could impact sales, which is an important factor for investors.

[Morgan Stanley Adjusts Price Target on Apple to \\$252 From \\$275, Maintains Overweight Rating](#)
Sentiment: Negative - This adjustment indicates market skepticism about future growth, which could weigh on share performance.

Nvidia (NVDA) - Portfolio Weight: 30%

[Nvidia \(NVDA\) Stock Trades Up, Here Is Why](#)
Sentiment: Positive - Positive trading signals suggest strong investor confidence, which may continue to support stock growth.

[NVIDIA Powers Block's AI Push With DGX SuperPOD Deployment At Equinix Data Center](#)
Sentiment: Positive - This strategic collaboration highlights Nvidia's position in the AI market, reinforcing its growth potential.

Microsoft (MSFT) - Portfolio Weight: 20%

[Microsoft News: Sector Update: Tech](#)
Sentiment: Neutral - General sector updates suggest a stable outlook for MSFT, though no significant news has emerged.

Amazon (AMZN) - Portfolio Weight: 5%

[Amazon.com \(NasdaqGS:AMZN\) Expands AWS Marketplace With DigiCert And HUMAN Security Collaborations](#)
Sentiment: Positive - Expanding AWS partnerships could drive growth in cloud services.

[Amazon.com, Inc. \(AMZN\): Among Top Stock Picks From Mark Cuban's Portfolio](#)
Sentiment: Positive - Inclusion in a high-profile portfolio may boost investor sentiment and interest in AMZN.

Alphabet (GOOGL) - Portfolio Weight: 5%

[Google unveils Gemma 3: Open-source AI models that run on a single GPU](#)
Sentiment: Positive - This innovation positions Google as a leader in AI technology, likely to attract investor interest.

Things to Look Out For

- The impact of technological advancements in AI across major players like Apple and Nvidia.
- Market reactions to price target adjustments by analysts, particularly for AAPL and MSFT.
- Future trends in cloud computing and cybersecurity as highlighted by Amazon's recent collaborations.

Remember, every day is a new opportunity to invest in your future. Stay curious, keep learning, and embrace the journey ahead!

This newsletter aims to provide you with a concise overview of relevant stock news while adhering to high standards of quality and relevance. If you have any questions or need further insights, feel free to reach out!

Exhibit 6b: Jaid Validation A/B Test (Jaid MVP without Sentiment Scoring)

Market Update - March 12, 2025

Date: March 12, 2025

Yesterday's trading saw significant movements among tech giants, driven by a mix of market sentiment and pivotal news. As inflation data showed promising signs, stocks like Nvidia and Apple reacted positively, while Amazon's strategic expansions caught investor attention. This newsletter covers the latest updates on key stocks in our portfolio.

Apple Inc. (AAPL) - Portfolio Weight: 40%

[Apple Inc. \(AAPL\) Delays AI-Powered Siri Upgrades, Citing Development Challenges](#)

Apple has announced delays in its AI upgrades for Siri, raising concerns about its competitiveness in the AI space.

[Apple's Delayed Release of Advanced Siri to Lead to Softer iPhone Replacement Cycle, Morgan Stanley Says](#)
Morgan Stanley projects that the delays may impact iPhone sales, predicting a softer replacement cycle for consumers.

[Morgan Stanley Adjusts Price Target on Apple to \\$252 From \\$275, Maintains Overweight Rating](#)

The adjustment reflects expectations of slowing growth due to the aforementioned delays.

Nvidia Corp. (NVDA) - Portfolio Weight: 30%

[Nvidia \(NVDA\) Stock Trades Up, Here Is Why](#)

Nvidia's shares rose by 6.9% on optimistic inflation data, reinforcing investor confidence.

[NVIDIA \(NasdaqGS:NVDA\) Powers Block's AI Push With DGX SuperPOD Deployment At Equinix Data Center](#)

The tech giant is enhancing its AI capabilities with new infrastructure deployments.

[Is NVIDIA Corp. \(NVDA\) The Best Upside Stock To Buy Right Now?](#)

Analysts are bullish on Nvidia's potential, making it a standout in tech investments.

Microsoft Corp. (MSFT) - Portfolio Weight: 20%

[Should You Buy MSFT Stock At \\$380?](#)

Following a decline, analysts question if now is the time to buy Microsoft shares.

Amazon.com, Inc. (AMZN) - Portfolio Weight: 5%

[Amazon.com \(NasdaqGS:AMZN\) Expands AWS Marketplace With DigiCert And HUMAN Security Collaborations](#)

Amazon's strategic partnerships in the cloud space aim to enhance its service offerings.

[Here's What Lifted Investors' Confidence in Amazon.com \(AMZN\)](#)

Insights into recent investor optimism surrounding Amazon's growth prospects.

Alphabet Inc. (GOOGL) - Portfolio Weight: 5%

[Google unveils Gemma 3: Open-source AI models that run on a single GPU](#)

Google's new AI models aim to democratize AI technology.

Things to Look Out For:

- Watch for upcoming earnings reports as companies navigate market uncertainties.
- Keep an eye on inflation data, which could sway investor sentiment and stock performance.

Remember, every day is a new opportunity to learn and grow. Embrace the challenges and celebrate the small victories!

This newsletter encapsulates key updates and insights on your portfolio stocks, crafted with care and precision to keep you informed.

Exhibit 6c: Jaid Validation A/B Test (Jaid MVP without reliable source curation)

Market Update for March 12, 2025

As the market reacts to various economic signals, technology stocks are in focus amid a correction phase. Significant investments and innovations are shaping the landscape for key players like Apple, Nvidia, Microsoft, Amazon, and Alphabet. Here's a look at the latest developments affecting your portfolio.

Apple Inc. (AAPL) - Portfolio Weight: 40%

Apple's AR Glasses Approach Aside, Google Makes Its Move On Eye-Tracking Tech With \$115 Million AdHawk Acquisition: Report

Source: Benzinga
[Read more](#)

Sentiment: Neutral - The acquisition signifies Google's focus on augmented reality, which may influence Apple's strategic direction in this space.

Move Over, Artificial Intelligence (AI) -- Businesses Are on Pace to Spend More Than \$10 Trillion on This Trend Over the Next Decade

Source: The Motley Fool
[Read more](#)

Sentiment: Positive - There's an optimistic outlook for businesses shifting focus, which may create pressure on tech stocks including Apple.

Nvidia Corp. (NVDA) - Portfolio Weight: 30%

Prediction: Nvidia Will Soar Over the Next 5 Years. Here's 1 Reason Why.

Source: The Motley Fool
[Read more](#)

Sentiment: Positive - Strong growth predictions boost confidence in Nvidia's future amidst current corrections.

Wall Street Rebounds As Cooling Inflation Draws Tech Dip Buyers: What's Driving Markets Wednesday?

Source: Benzinga
[Read more](#)

Sentiment: Positive - The rebound indicates a favorable environment for Nvidia and other tech stocks.

Microsoft Corp. (MSFT) - Portfolio Weight: 20%

Trump Tariffs: You Won't Believe What Top Stock Is Below Its 52-Week Low

Source: The Motley Fool
[Read more](#)

Sentiment: Negative - Concerns over tariffs and AI investments pressurize Microsoft's stock performance.

Microsoft announces quarterly dividend

Source: Benzinga
[Read more](#)

Sentiment: Positive - The announcement of dividends indicates financial health and a commitment to shareholders.

Amazon.com Inc. (AMZN) - Portfolio Weight: 5%

Nasdaq Correction: These 2 Safe Stocks Finally Look Like Bargains

Source: The Motley Fool
[Read more](#)

Sentiment: Positive - Amazon is highlighted as a safe investment during the correction, which could attract cautious investors.

Things to Look Out For

Trends in AI and Tech Investments: Continuous developments in AI technology may lead to increased competition and innovation, benefiting leading companies.

Inflation Data: Market responses to inflation data releases will be crucial in shaping investment strategies moving forward.

"Every day is a new opportunity to grow and learn. Embrace the challenges ahead with confidence and creativity!"

This newsletter has been curated with attention to your portfolio's weightings, ensuring the most relevant information is presented. Please review the articles linked for more detailed insights.

Exhibit 6d: Jaid Validation A/B Test (Jaid MVP without formatting guidelines)

Portfolio Update: Recent Developments in Your Stocks

Dear Investor,

I hope this message finds you well. Here's a summary of the latest news affecting your portfolio as of March 12, 2025:

Apple Inc. (AAPL) - Portfolio Weight: 40%

Apple Inc. (AAPL) Delays AI-Powered Siri Upgrades, Citing Development Challenges
Sentiment: Neutral (Compound Score: 0.0772)
Apple has postponed upgrades to its AI-powered Siri assistant due to unforeseen development challenges. This may impact its competitive edge in the AI market.

Morgan Stanley Adjusts Price Target on Apple to \$252 From \$275, Maintains Overweight Rating
Sentiment: Negative (Compound Score: -0.3612)
Morgan Stanley lowered its price target for Apple, citing concerns over tariffs and delays in AI developments.

Nvidia Corp. (NVDA) - Portfolio Weight: 30%

Nvidia (NVDA) Stock Trades Up, Here Is Why
Sentiment: Positive (Compound Score: 0.6369)
Nvidia's stock is on the rise, driven by strong demand in the AI sector.

NVIDIA Powers Block's AI Push With DGX SuperPOD Deployment At Equinix Data Center
Sentiment: Positive (Compound Score: 0.6369)
The company is making strides in AI technology, enhancing its infrastructure for future growth.

Microsoft Corp. (MSFT) - Portfolio Weight: 20%

Magnificent Seven Stocks: Nvidia, Tesla Race Higher, But Apple Sells Off
Sentiment: Neutral (Compound Score: 0.0)
While Nvidia and Tesla perform well, Apple's downturn raises concerns for tech investors.

Amazon.com Inc. (AMZN) - Portfolio Weight: 5%

Amazon.com (NasdaqGS:AMZN) Expands AWS Marketplace With DigiCert And HUMAN Security Collaborations
Sentiment: Positive (Compound Score: 0.4215)
Amazon is expanding its AWS offerings, which could positively impact its market position and revenue.

Here's What Lifted Investors' Confidence in Amazon.com (AMZN)
Sentiment: Positive (Compound Score: 0.2023)
Recent developments have boosted investor confidence in Amazon, potentially leading to a positive impact on stock performance.

Alphabet Inc. (GOOGL) - Portfolio Weight: 5%

Google unveils Gemma 3: Open-source AI models that run on a single GPU
Sentiment: Positive (Compound Score: 0.5106)
Google's new AI models highlight its commitment to innovation in artificial intelligence, which could enhance its competitive advantage.

Stay informed and connected as we navigate these developments together. Should you have any questions or need further details, feel free to reach out.

Best regards,
[Your Name]
[Your Position]
[Your Company]
[Your Contact Information]

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